

# Young Strategic Leaders Congress Security Challenges of New Media – A Double Edged Sword



18-20 November 2011  
ANU Coastal Campus, Kioloa



Australian Government  
Department of Defence

The Young Strategic Leaders Forum Congress is supported by  
Noetic Solutions and the Department of Defence

# Young Strategic Leaders Congress Security Challenges of New Media – A Double Edged Sword

**18-20 November 2011 ANU Coastal Campus, Kioloa**

Over the course of the weekend, participants will examine how government, industry and the public are involved in protecting the nation against exacerbated unintended consequences of new social media in an increasingly connected world. New Media has penetrated almost every part of our society. Social media based on unconstrained dynamic human communications pose challenges for national security, exemplified by;

- almost half of Australians using at least one form social media,
- 6.6 million Australians logging in daily,
- Indonesia becoming the second largest user of Facebook in the world behind the US with 60% of males registered on the site, and
- The Asian region rapidly embracing new media with or without their governments' input

As New Media has rapidly become the new tool of influence, this Congress will explore the breadth of the dynamic social media environment and the whole of nation effort required to protect Australia's interests from unwanted global influences, in particular exploring the nexus between New Media and National Security implications, its use, affects and cooperative efforts. Participants will workshop issues with colleagues from across government, academia and industry, as well as some of Australia's leading strategic thinkers and decision makers in examining future national security challenges of new media.

## **Who should attend**

The Young Strategic Leaders' Congress should be a priority for young professionals employed in all parts of the Australian national security community and for graduates who aspire to work within the Australian national security community.

The Congress program has been designed from the outset to build the strategic, analytical, leadership and networking skills of young strategic professionals.

## **Venue and Time**

Australian National University Coastal Campus Kioloa (near Bawley Point) is 30 minutes drive north of Batemans Bay on the NSW South Coast. The program will commence at 5.00pm on Friday 18 November 2011 and conclude at 2.00pm on Sunday 20 November 2011.

## **Registration Fee (GST inclusive)**

Individuals:	A\$330.00
Members:	A\$270.00
Full time civilian Students:	A\$165.00
Linen hire:	A\$ 22.00

Includes two days' accommodation, all meals and all program materials.

*Please note that all participants will require linen and will need to bring a bed sheet, a pillow case, a sleeping bag (or doona or blankets) and a towel. Alternatively a linen pack is available for hire from the campus.*

## **Congress Brochure**

For more information, to register online or download a registration form, visit our website:

[www.kokodafoundation.org](http://www.kokodafoundation.org)

## **Dress**

Dress for all attendees will be casual.

## **Security**

Photographic identification should be carried by all participants on the first evening of the Congress.

## **Disclaimer**

The YSLF Congress program and registration information is correct at the time of publication; however, the Congress organisers reserve the right to change details as necessary.

## **Cancellations and refunds**

Cancellations received in writing before 11 November 2011 will receive a refund. Registrations may be transferred to another delegate from the same organisation but the YSLF Congress Manager must be notified accordingly in writing.

## Key Speakers

**ADML (Rtd) Chris Barrie AC**  
*Former Chief of the Defence Force*

**James Brown**  
*Military Associate*  
*Lowy Institute for International Policy*

**Dr Mark D. Drapeau (via skype)**  
*Director of Innovative Engagement,*  
*Microsoft Office of Civic Innovation*

**Ms Paula Hanasz**  
*Consultant*  
*Noetic Solutions*

**Dr Sebastian Kaempf**  
*Lecturer in Peace and Conflict Studies*  
*School of Political Science and*  
*International Studies*  
*University of Queensland*

**Professor Andrew Markus**  
*Pratt Foundation Chair of Jewish Civilisation*  
*School of Historical Studies Staff*  
*Monash University*

**Assistant Commissioner Tim Morris AM APM**  
*National Manager Intelligence*  
*Intelligence*  
*Australian Federal Police*

**Craig Thomler**  
*Government 2.0 Advocate*

## Kokoda Foundation Directors

**Andrew Balmaks,**  
*Director, Kokoda Foundation*  
*Principal, Noetic Solutions*

**RADM (Rtd) Raydon Gates AO, CSM**  
*Director, Kokoda Foundation*  
*CEO, Lockheed Martin Australia*

**AVM Peter Nicholson AO (Retd)**  
*Director, Kokoda Foundation*

## About the Young Strategic Leaders Congress

The Young Strategic Leaders' Forum gathers twice a year for a weekend-long Young Strategic Leaders' Congress. The purpose of the Congress is to:

- Enable Young Strategic Leaders to meet and network with senior national security decision makers
- Foster the professional development of Young Strategic Leaders through seminars, workshops hypothetical/s and informal discussions
- Facilitate networking of Young Strategic Leaders with their professional colleagues in other organisations
- Foster the development of *esprit de corps* amongst the Young Strategic Leaders

The weekend involves a series of workshops and seminars with senior national security community leaders and industry heads. The weekend's activities are structured around a central theme with time in between seminars and workshops to talk informally with some of Australia's senior officials.

The Young Strategic Leaders' Congress is intended primarily for Kokoda's Young Strategic Leaders (YSLs). They are typically those who have either joined the national security community during the last 8 years or so, are in the final phases of their studies and aspire to join the national security community.



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Tax Invoice ABN 48 110 456 856

## Online Registration

Register online [www.kokodafoundation.org](http://www.kokodafoundation.org)

Places fill up quickly—to reserve a place register your details and pay online with mastercard or visa, or alternatively select manual payment to pay later.

## By Mail or Fax

Download a registration form from our website or contact the YSLF Congress Manager on **02 6295 1555** or [manager@kokodafoundation.org](mailto:manager@kokodafoundation.org) to have it mailed or emailed to you.

## Payment options

Visa and Mastercard is accepted for online payment.

You can register online and select manual payment for the following payment options:

- ⇒ Amex, Visa and Mastercard: please contact the congress manager to arrange payment
- ⇒ Cheques and money orders: make payable to The Kokoda Foundation
- ⇒ Direct debit
  - Account name: The Kokoda Foundation
  - BSB: 082 962
  - Account number: 57451 9856.

Please ensure your direct debit payment is clearly referenced.

## Inquiries

YSLF Congress Manager  
The Kokoda Foundation  
PO Box 4060  
Kingston ACT 2604

T **02 6295 1555**

F **02 6169 3019**

[manager@kokodafoundation.org](mailto:manager@kokodafoundation.org)

*Please note that all applications to attend the Young Strategic Leaders' Forum Congress will be reviewed by the Board of the Kokoda Foundation, which retains absolute discretion on whether individual applications are accepted.*



## Confidentiality

Participants must agree to the Chatham House Rule which will apply to all presentations and discussions at the Young Strategic Leaders' Forum Congress. Participants acknowledge that whilst they may take away and repeat elsewhere the general content of the discussions, they will not, under any circumstances, attribute specific remarks, views or issues to any individual at the Congress. They agree to abide by both the letter and the spirit of this rule.

NB—online and manual registration forms will require all participants to accept a declaration of confidentiality.